



Green Banking Practices and Sustainable Development in India: An Analysis of Emerging Trends and Policy Implications

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Abstract

The growing concern over climate change, environmental degradation and resource depletion has increased the importance of sustainable financial practices across the world. The banking sector, being an important intermediary in economic development, has a crucial role to play in promoting environmentally responsible growth. Green banking has emerged as a strategic approach through which banks integrate environmental considerations into their operations, lending decisions and investment policies. In India, green banking practices have gained momentum through digital banking services, paperless transactions, renewable energy financing, green deposits and sustainability reporting initiatives undertaken by banks. The present study examines the major green banking practices adopted by Indian banks and analyses their contribution to sustainable development. The study is based entirely on secondary data collected from Reserve Bank of India reports, annual reports of leading commercial banks, government publications, research articles and reports of various national and international institutions. The study finds that Indian banks have made considerable progress in promoting digital transactions, reducing paper consumption, financing renewable energy projects and incorporating Environmental, Social and Governance (ESG)

principles into their business strategies. However, challenges such as lack of uniform green banking standards, inadequate awareness and limited green financing mechanisms continue to hinder the pace of sustainable banking. The study suggests that stronger regulatory support, increased investment in green technologies, customer awareness and development of dedicated green financial products are essential for accelerating sustainable development in India.

Keywords

Green Banking, Sustainable Development, Digital Banking, ESG, Green Finance, Renewable Energy Financing

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Introduction

Economic development and environmental sustainability have become two interrelated objectives in the twenty-first century. Rapid industrialization, urbanization, population growth and excessive exploitation of natural resources have resulted in environmental degradation and climate change. Rising carbon emissions, increasing pollution levels, depletion of natural resources and global warming have posed serious challenges to sustainable development. Consequently, governments, businesses and financial institutions around the world are emphasizing environmentally responsible practices that can ensure economic growth without compromising ecological balance.

The banking sector occupies a central position in every economy because it mobilizes savings and channels funds into productive activities. Through lending and investment decisions, banks influence industrial growth, infrastructure development and resource allocation. Therefore, banks have a significant role in promoting environmentally sustainable projects and encouraging responsible business practices. In recent years, the concept of green banking has emerged as an important mechanism for achieving sustainable development by integrating environmental concerns into banking operations and financial decisions.

Green banking refers to banking practices that are environmentally friendly and socially responsible. It involves minimizing the environmental impact of banking activities through digitalization, paperless transactions, energy-efficient infrastructure, green financing and adoption of sustainability principles. Green banking not only helps reduce carbon footprints but also contributes to long-term economic and social well-being.

Concept of Green Banking

Green banking is a relatively new concept that combines financial services with environmental responsibility. It encourages banks to conduct their operations in ways that minimize negative environmental impacts while supporting sustainable economic growth. Green banking encompasses both internal and external dimensions. Internally, banks reduce their carbon footprint through online banking, mobile banking, digital documentation, energy-efficient offices and reduced use of paper. Externally, banks provide financing for renewable energy projects, sustainable infrastructure, electric vehicles, solar energy systems and environmentally friendly enterprises. Unlike traditional banking, which focuses primarily on profitability and risk management, green banking incorporates environmental and social considerations into lending and investment decisions. It seeks to achieve a balance among profitability, social responsibility and environmental sustainability.

Sustainable Development and Banking Sector

The concept of sustainable development gained international recognition with the publication of the Brundtland Report in 1987, which defined sustainable development as development that meets present needs without compromising the ability of future generations to meet their own needs. Sustainable development rests on three pillars:

1. Economic sustainability.
2. Environmental sustainability.
3. Social sustainability.

Financial institutions play an essential role in promoting sustainable development because they influence investment patterns and economic activities. Banks can encourage industries to adopt environmentally sound technologies by providing financial incentives and preferential credit facilities. Green financing enables investment in clean energy, pollution control, energy-efficient infrastructure and sustainable agriculture.



The United Nations Sustainable Development Goals (SDGs) have further highlighted the importance of sustainable finance. Green banking contributes directly and indirectly to several SDGs, including:

- SDG 7: Affordable and Clean Energy.
- SDG 9: Industry, Innovation and Infrastructure.
- SDG 11: Sustainable Cities and Communities.
- SDG 12: Responsible Consumption and Production.
- SDG 13: Climate Action.

Therefore, the banking sector acts as a catalyst in achieving sustainable development objectives.

Emergence of Green Banking in India

Green banking in India has gained importance over the last decade. Growing environmental concerns, climate commitments, technological advancement and increasing awareness among stakeholders have encouraged banks to adopt sustainable practices. The Reserve Bank of India (RBI), Ministry of Finance, Indian Banks' Association (IBA) and various commercial banks have undertaken several initiatives to promote environmentally responsible banking. The introduction of internet banking, mobile banking, UPI, ATMs, electronic fund transfer systems and digital payment mechanisms has significantly reduced dependence on paper-based transactions. Moreover, several banks have adopted renewable energy solutions and sustainability reporting frameworks. Major Indian banks such as State Bank of India, HDFC Bank, ICICI Bank, Bank of Baroda, Punjab National Bank and Axis Bank have introduced green initiatives including:

- Paperless banking.
- Solar-powered ATMs.
- Green deposits.
- Financing renewable energy projects.
- ESG reporting.
- Carbon emission reduction measures.
- Sustainable lending policies.
- Digital banking platforms.

These initiatives demonstrate the increasing commitment of Indian banks toward sustainable development.

Need for Green Banking

The necessity for green banking arises from various environmental and economic challenges. Climate change and rising greenhouse gas emissions have created significant risks for economies and financial institutions. Businesses with poor environmental performance may face regulatory penalties, operational disruptions and reputational risks. Consequently, banks need to incorporate environmental considerations into their credit appraisal and investment decisions.

Green banking is essential because it:

- Reduces carbon emissions and environmental degradation.
- Promotes sustainable use of natural resources.



- Encourages renewable energy investments.
- Enhances operational efficiency and cost savings.
- Improves corporate image and reputation.
- Supports climate change mitigation efforts.
- Promotes responsible investment and lending practices.
- Contributes to achievement of Sustainable Development Goals.

As consumers and investors increasingly prefer environmentally responsible institutions, green banking has become a competitive necessity rather than merely a social responsibility.

Role of Digital Banking in Environmental Sustainability

Digital transformation has become one of the strongest pillars of green banking. Online banking, mobile banking, internet banking, UPI transactions, digital wallets and electronic statements have substantially reduced the use of paper and physical infrastructure. The remarkable growth of digital payments in India has accelerated the shift toward environmentally friendly banking practices. RBI reports indicate that digital transactions have experienced exponential growth in recent years, making India one of the global leaders in real-time payment systems.

Digital banking contributes to sustainability through:

- Reduction in paper consumption.
- Lower transportation costs and emissions.
- Reduced energy requirements.
- Improved efficiency and convenience.
- Enhanced financial inclusion.
- Lower operational costs.

Thus, digital banking has become an important component of green banking initiatives in India.

Green Finance and Renewable Energy

Green finance refers to financial activities that support environmentally sustainable projects. Indian banks have increasingly financed renewable energy projects, electric mobility, solar power plants, wind energy, waste management and energy-efficient technologies. Green finance promotes low-carbon development and strengthens climate resilience.

India's commitment to achieving net-zero emissions by 2070 and increasing renewable energy capacity has further increased the importance of sustainable financing. Banks are expected to become major contributors to financing the transition toward a green economy.

Significance of the Study

Green banking has emerged as one of the most significant developments in contemporary banking and finance. Although Indian banks have made substantial progress in adopting sustainable practices, there remains a need to evaluate their contribution to sustainable development comprehensively. The present study attempts to



bridge this gap by examining various green banking practices and assessing their role in promoting environmental sustainability in India. The findings of the study are expected to benefit policymakers, financial institutions, researchers, academicians and stakeholders interested in sustainable finance. Furthermore, the study contributes to the growing literature on green banking and provides policy recommendations for strengthening sustainable development in India.

Review of Literature

The concept of green banking has attracted increasing attention from researchers, policymakers and financial institutions due to its potential to support sustainable development and environmental conservation. Various studies have examined the dimensions, benefits, challenges and implementation of green banking practices in different countries, including India.

Biswas (2011) was among the early researchers to emphasize that green banking represents a proactive approach through which banks can integrate environmental concerns into their operational and lending activities. The study highlighted that green banking contributes to reducing carbon emissions and improving the overall environmental performance of financial institutions. **Jha and Bhome (2013)** examined customers' awareness and perception regarding green banking practices in India. The study found that customers showed a positive attitude towards online banking, electronic transactions and paperless banking. However, the level of awareness regarding green financial products was relatively low, indicating the need for greater customer education and awareness campaigns. **Bihari and Pandey (2015)** investigated the role of green banking in promoting sustainable economic growth. The authors observed that green banking not only contributes to environmental protection but also improves operational efficiency and enhances corporate reputation. They emphasized that Indian banks should integrate environmental risk assessment into their lending policies. **Rahman and Barua (2016)** analysed sustainable banking practices and found that banks can play an important role in addressing climate-related risks through responsible financing and environmental risk management. Their study stressed the importance of incorporating sustainability into banking strategies and investment decisions. **Masukujaman and Aktar (2016)** studied green banking initiatives in developing economies and concluded that environmental sustainability and financial sustainability are mutually reinforcing. The researchers suggested that banks should develop innovative green products and financing mechanisms to encourage sustainable investments. **Kumar and Prakash (2019)** conducted an empirical analysis of sustainability reporting practices among Indian banks. Their findings indicated that Indian banks have gradually increased their focus on environmental disclosures and sustainability initiatives. However, considerable differences existed among banks regarding the quality and extent of reporting practices. **Weber (2019)** emphasized the importance of sustainable finance in achieving global climate goals. According to the study, financial institutions can significantly influence industrial practices by directing investments toward environmentally friendly sectors and discouraging carbon-intensive activities. **Sharma and Choubey (2020)** examined the evolution of green banking practices in India. Their study found that digital banking services, energy-efficient infrastructure and green financing have emerged as important components of sustainable banking. The authors highlighted that technological innovation has accelerated the adoption of green banking initiatives. **Meena (2020)** analysed the role of green banking in environmental protection and concluded that paperless transactions and digital banking have significantly reduced resource consumption. The study also emphasized that green banking improves customer convenience and operational efficiency. **Singh and Singh (2021)** investigated renewable energy financing by Indian banks and observed that financial institutions have increasingly supported solar and wind energy projects. Their findings suggested that green financing has become a major driver of India's transition towards clean energy and sustainable development. **Mishra and Nayak (2022)** examined Environmental, Social and Governance (ESG) practices among Indian banks. The study found that ESG principles are increasingly being integrated into corporate strategies and sustainability reporting frameworks. Banks adopting ESG practices demonstrated improved transparency and stronger



stakeholder confidence. **Raut (2022)** evaluated sustainability disclosures in Indian financial institutions and concluded that mandatory reporting requirements have improved the quality of environmental disclosures. However, the study recommended the development of standardized sustainability metrics for ensuring greater comparability among banks. **Jain and Sharma (2023)** studied climate finance and green investments in India. Their findings indicated that banks are gradually expanding financing support for renewable energy projects and environmentally sustainable infrastructure. The study emphasized the need for stronger policy support and regulatory incentives for promoting green finance. **Verma (2023)** explored the relationship between digital transformation and green banking practices. The study revealed that digital banking technologies such as internet banking, mobile banking, UPI transactions and electronic statements have substantially reduced paper usage and operational costs, thereby contributing to environmental sustainability. **Patel and Desai (2024)** examined the impact of paperless banking initiatives on environmental conservation. Their study showed that electronic transactions and digital customer services have significantly reduced paper consumption and carbon emissions. The researchers highlighted that digitalization has become a key pillar of sustainable banking. **Mehta and Kapoor (2024)** analysed carbon neutrality initiatives undertaken by leading Indian banks. The study found that many banks have adopted renewable energy sources, energy-efficient buildings and carbon reduction strategies. Such measures have enhanced their environmental performance and corporate image. **Das and Roy (2024)** investigated sustainable lending practices among Indian commercial banks. Their findings suggested that banks are increasingly incorporating environmental risk assessment into their credit appraisal processes. The study emphasized the need for integrating sustainability criteria into mainstream banking operations. **Gupta and Srivastava (2024)** focused on the role of green finance in achieving Sustainable Development Goals. The study concluded that sustainable financial practices contribute significantly to climate action, renewable energy development and inclusive economic growth. Banks were identified as important facilitators in mobilizing resources for sustainable projects. **Roy and Chakraborty (2025)** examined the relationship between green banking and sustainable development in India. Their study concluded that digital banking, renewable energy financing, ESG initiatives and sustainability reporting have collectively strengthened environmental sustainability. Nevertheless, challenges such as inadequate awareness, absence of uniform standards and limited green investment opportunities continue to restrict the full potential of green banking. **Sharma and Bansal (2025)** studied the emerging trends in sustainable finance and found that climate-related financial risks are increasingly influencing investment decisions. The authors suggested that banks need to develop innovative green products and strengthen collaboration with government agencies to accelerate the transition toward a sustainable economy.

Summary of Literature Review

The review of existing studies reveals that green banking has evolved from a conceptual framework to a strategic approach for sustainable finance. Most researchers have emphasized the importance of digital banking, environmental risk management, ESG practices and renewable energy financing in promoting sustainability. However, previous studies have largely focused on specific aspects of green banking or individual banks. There is limited comprehensive research examining recent developments and their contribution to sustainable development in India using updated secondary data. Therefore, the present study attempts to fill this gap by providing an integrated analysis of green banking practices and their implications for sustainable development.



Research Gap

The review of existing literature indicates that substantial work has been carried out on various dimensions of green banking. Nevertheless, certain gaps remain in the existing body of knowledge.

1. Most studies are conceptual in nature and lack empirical analysis based on recent secondary data.
2. Previous studies have generally concentrated on individual banks or specific green banking initiatives rather than providing a comprehensive overview of the banking sector.
3. Limited research has examined the contribution of green banking practices to sustainable development from the perspective of economic, environmental and social dimensions simultaneously.
4. Recent developments such as ESG reporting, green deposits, sustainable finance and digital banking expansion after the COVID-19 pandemic have not been adequately explored.
5. There is a scarcity of studies incorporating recent data up to 2025 and analysing emerging trends in green banking practices in India.

Therefore, the present study seeks to bridge these gaps by providing a comprehensive analysis of green banking practices and their role in promoting sustainable development in India.

Objectives of the Study

The study has been undertaken with the following objectives:

1. To examine the concept and significance of green banking practices in India.
2. To analyse various green banking initiatives adopted by Indian commercial banks.
3. To study the role of green banking in promoting sustainable development.
4. To evaluate recent trends in digital banking and green financing using secondary data.
5. To suggest policy measures for strengthening green banking practices and sustainable finance in India.

Research Methodology

The present study is descriptive and analytical in nature. It aims to examine the relationship between green banking practices and sustainable development in India by analysing available secondary data and existing literature. The study is based on secondary data. Secondary data have been collected from various authentic and reliable sources, including Reserve Bank of India (RBI) Annual Reports, RBI Handbook of Statistics on Indian Economy, Annual Reports and Sustainability Reports of State Bank of India, HDFC Bank, ICICI Bank, Axis Bank and Bank of Baroda, Indian Banks' Association (IBA) reports, Ministry of Finance publications, Economic Survey of India, Ministry of New and Renewable Energy (MNRE) reports, Published research papers, journals, books and websites, Reports of World Bank, UNEP and International Energy Agency. The study primarily covers the period from 2019 to 2025, enabling the analysis of recent developments and emerging trends in green banking practices. The study employs Trend and Comparative analysis including percentages. The study is expected to provide valuable insights to policymakers, commercial banks, researchers, academicians and stakeholders concerned with sustainable finance. It may help banking institutions formulate strategies for strengthening green banking practices and contribute to India's transition towards a low-carbon and sustainable economy.



Data Analysis and Interpretation

The COVID-19 pandemic accelerated the adoption of digital payment systems due to social distancing and increased dependence on online financial services. Mobile banking, internet banking, Unified Payments Interface (UPI) and digital wallets contributed substantially to this growth. The rapid increase in digital transactions has reduced dependence on paper-based banking and minimized the need for physical visits to bank branches. Consequently, fuel consumption and carbon emissions associated with transportation have declined.

Table 1: Growth of Digital Payment Transactions in India

Year	Volume of Digital Transactions (Billion)
2019-20	34.5
2020-21	43.7
2021-22	71.9
2022-23	94.8
2023-24	131.0
2024-25	183.0

Source: Reserve Bank of India Annual Reports (Various Issues).

Table 1 presents the growth of digital payment transactions in India during the period 2019-20 to 2024-25. The data indicate a remarkable increase in the volume of digital transactions over the years. Digital transactions increased from 34.5 billion in 2019-20 to 183 billion in 2024-25, representing a significant transformation in the payment ecosystem.

Digital banking improves operational efficiency and lowers transaction costs. Banks are increasingly adopting digital technologies to provide environmentally sustainable and customer-friendly services. Thus, the expansion of digital payments has emerged as one of the most effective green banking initiatives contributing to sustainable development in India.

Major Green Banking Initiatives Undertaken by Selected Indian Banks

Green banking is no longer limited to isolated initiatives but has become an integral component of the strategic vision of major banks which is evident from the Table 2.

Table 2: Major Green Banking Initiatives Undertaken by Selected Indian Banks

Bank	Major Green Initiatives
State Bank of India	Green deposits, renewable energy financing, paperless banking
HDFC Bank	Sustainable finance, green branches, ESG reporting
ICICI Bank	Digital banking, energy-efficient infrastructure
Axis Bank	Green bonds, solar-powered ATMs
Bank of Baroda	Paperless banking and environmental sustainability initiatives

Source: Annual Reports of Selected Banks (2024-25).

Table 2 highlights the major green initiatives adopted by leading Indian banks. It is evident that commercial banks have increasingly integrated environmental concerns into their business strategies. State Bank of India has emerged as a pioneer in green banking by introducing green deposits and financing renewable energy projects. The bank has also expanded digital banking services to minimize paper usage. HDFC Bank and ICICI



Bank have focused extensively on ESG reporting and sustainable finance. These banks are investing in energy-efficient infrastructure and promoting digital transactions to reduce environmental impact. Axis Bank has introduced green bonds and solar-powered ATMs, demonstrating its commitment towards clean energy and sustainability. Similarly, Bank of Baroda has strengthened paperless banking initiatives and environmental awareness programs.

Installed Renewable Energy Capacity in India

The increase in renewable energy capacity contributes to reducing dependence on fossil fuels and mitigating greenhouse gas emissions. It also supports India's commitment to achieving net-zero emissions by 2070. Banks have increasingly recognized renewable energy projects as attractive investment opportunities. This trend demonstrates the growing role of financial institutions in supporting environmental sustainability. The expansion of renewable energy financing highlights the importance of green banking in facilitating the transition toward a low-carbon economy.

Table 3: Installed Renewable Energy Capacity in India

Year	Renewable Energy Capacity (GW)
2019	86
2020	94
2021	101
2022	120
2023	136
2024	156

Source: Ministry of New and Renewable Energy (MNRE), Government of India.

Table 3 shows the growth in renewable energy capacity in India from 2019 to 2024. Renewable energy capacity increased from 86 GW in 2019 to 156 GW in 2024, reflecting India's commitment to clean energy and sustainable development. Commercial banks have played a significant role in financing renewable energy projects such as solar power plants, wind farms, biomass energy and hydroelectric projects. Green finance has become a major driver of clean energy investments.

Growth of Mobile and Internet Banking Transactions

The growing popularity of smartphones, improved internet connectivity and increased financial inclusion have accelerated the adoption of digital banking services. Customers now prefer online transactions because of convenience and accessibility. From an environmental perspective, digital banking reduces paper consumption, lowers electricity requirements in physical branches and minimizes transportation-related emissions. Consequently, banks are able to reduce their operational carbon footprint.

Table 4: Growth of Mobile and Internet Banking Transactions

Year	Transactions (Million)
2019-20	6,235
2020-21	8,754
2021-22	12,156
2022-23	15,987
2023-24	18,445
2024-25	21,873

Source: Reserve Bank of India, Handbook of Statistics on Indian Economy.



Table 4 indicates a continuous increase in mobile and internet banking transactions during the study period. The number of transactions increased from 6,235 million in 2019-20 to 21,873 million in 2024-25 showing an increase of nearly 250 percent. The increasing use of digital banking also supports financial inclusion by extending banking services to rural and remote areas. Therefore, digitalization contributes not only to environmental sustainability but also to social and economic development. The trend observed reflects the growing importance of technology in promoting sustainable banking practices.

Green Banking Practices and Sustainable Development Goals (SDGs)

Paperless transactions contribute to responsible consumption and production by reducing dependence on paper and conserving natural resources. Similarly, green investments support climate action by promoting environmentally sustainable projects.

Table 5: Contribution of Green Banking Practices to SDGs

Green Banking Practice	Related SDG
Renewable Energy Financing	SDG 7 (Affordable and Clean Energy)
Digital Banking	SDG 9 (Industry, Innovation and Infrastructure)
Paperless Transactions	SDG 12 (Responsible Consumption and Production)
Green Investments	SDG 13 (Climate Action)
Financial Inclusion through Digital Banking	SDG 10 (Reduced Inequalities)

Source: Compiled from United Nations Sustainable Development Goals Framework and RBI Reports.

Table 5 demonstrates the relationship between green banking practices and Sustainable Development Goals. Green banking contributes directly to several global sustainability objectives. Renewable energy financing promotes clean energy production and supports SDG7. Banks provide financial assistance for solar, wind and hydroelectric projects, thereby facilitating sustainable energy development. Digital banking encourages innovation and infrastructure development, aligning with SDG 9. It enhances efficiency while reducing resource consumption. Digital financial services also promote financial inclusion and reduce inequalities, thereby contributing to SDG 10. Hence, green banking serves as an important mechanism for achieving sustainable development objectives.

Major Findings

Based on the analysis of secondary data and the review of existing literature, the following major findings emerge from the study:

1. Green banking has become an important component of sustainable finance in India. Indian banks have increasingly recognized environmental sustainability as an integral part of their long-term business strategies and have adopted various initiatives to reduce their ecological footprint.
2. Digital banking has emerged as one of the most effective green banking practices. The remarkable increase in digital transactions, mobile banking, internet banking and UPI payments has significantly reduced paper consumption and dependence on physical banking infrastructure.
3. Commercial banks are increasingly supporting renewable energy financing. Financial assistance for solar, wind, biomass and other clean energy projects has contributed to the expansion of renewable energy capacity in India.



4. Leading banks have incorporated ESG principles into their operational framework. Sustainability reporting, carbon reduction measures, green deposits and responsible investment practices are gaining prominence among major commercial banks.
5. Green banking contributes to the achievement of Sustainable Development Goals (SDGs). It supports clean energy, responsible consumption, financial inclusion, climate action and sustainable economic growth.
6. Technological advancement has accelerated the adoption of paperless banking. Online account opening, electronic statements, mobile applications and digital customer services have enhanced convenience and operational efficiency while reducing environmental impacts.
7. Despite considerable progress, several challenges remain. Lack of standardized green banking guidelines, limited awareness among customers, inadequate green financing mechanisms and absence of comprehensive environmental risk assessment frameworks continue to affect the effectiveness of green banking practices.
8. Public and private sector banks are increasingly emphasizing sustainable banking practices. However, the extent and quality of implementation vary across institutions.
9. Green banking not only promotes environmental sustainability but also improves operational efficiency and enhances corporate reputation. Environmentally responsible banking practices contribute to cost reduction and long-term competitiveness.
10. The transition toward sustainable banking is still in a developing stage in India and requires stronger policy support and institutional coordination.

Suggestions and Policy Implications

On the basis of the findings of the study, the following suggestions are proposed for strengthening green banking practices and promoting sustainable development in India.

1. Formulation of Comprehensive Green Banking Policies

The Reserve Bank of India should formulate comprehensive and uniform green banking guidelines applicable to all scheduled commercial banks. Standardized frameworks would facilitate effective implementation and monitoring of environmental practices across the banking sector.

2. Promotion of Green Finance and Green Credit

Banks should expand financial assistance for renewable energy projects, electric vehicles, energy-efficient infrastructure, waste management and sustainable agriculture. Preferential interest rates and special credit facilities can encourage investments in environmentally friendly sectors.

3. Integration of Environmental Risk Assessment

Environmental and climate-related risks should be incorporated into credit appraisal and investment decisions. Banks need to develop mechanisms for evaluating environmental risks associated with projects and industries to minimize long-term financial vulnerabilities.

4. Development of Innovative Green Financial Products

Commercial banks should introduce innovative products such as:

- Green deposits.
- Green bonds.



- Sustainable investment funds.
- Climate-linked loans.
- Carbon credit financing.
- Green mortgages.

These products can mobilize resources for sustainable projects and strengthen green finance.

5. Strengthening ESG Reporting Frameworks

Banks should adopt globally accepted ESG standards and enhance transparency in sustainability disclosures. Consistent and reliable reporting practices will improve stakeholder confidence and promote responsible corporate governance.

6. Enhancing Customer Awareness

Banks should conduct awareness campaigns and financial literacy programs to educate customers about green banking products and services. Increased awareness can encourage customers to adopt paperless and digital banking channels.

7. Promotion of Digital Banking Infrastructure

Continuous investment in digital technologies, artificial intelligence, cloud computing and cybersecurity will strengthen digital banking and reduce dependence on physical resources. Expansion of digital banking infrastructure can also improve financial inclusion.

8. Encouraging Renewable Energy Financing

Banks should increase investments in solar energy, wind energy, biomass projects, electric mobility and sustainable infrastructure. Public-private partnerships and government incentives can further accelerate green investments.

9. Capacity Building and Training

Employees should be trained regarding environmental risk management, sustainable finance, ESG frameworks and climate-related financial risks. Human resource development is essential for effective implementation of green banking strategies.

10. Collaboration with Government and International Institutions

Banks should collaborate with government agencies, multilateral institutions and international organizations for mobilizing green funds and adopting global best practices. Such collaborations can facilitate the transition towards a low-carbon and sustainable economy.

Conclusion

Green banking has emerged as a vital instrument for promoting sustainable development in India by integrating environmental considerations into banking operations and financial decision-making. The study reveals that Indian commercial banks have made notable progress through digital banking, paperless transactions, renewable energy financing, sustainable lending, and ESG-based initiatives. The rapid growth of digital financial services has enhanced operational efficiency while reducing paper consumption and carbon emissions.



The findings also indicate that green banking contributes significantly to India's sustainable development by supporting clean energy, responsible resource utilization, financial inclusion, and climate action. However, challenges such as the absence of standardized regulatory guidelines, limited customer awareness, inadequate green financial products and insufficient expertise in climate risk assessment continue to hinder its widespread adoption.

Despite these constraints, the future of green banking in India remains highly promising due to increasing digitalization, stronger ESG adoption, supportive government policies and growing investments in renewable energy. Strengthening green banking practices through effective regulatory support, technological innovation and stakeholder participation will enable the banking sector to play a pivotal role in achieving India's climate commitments, Sustainable Development Goals and long-term sustainable economic growth.

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